



Schola Europaea

Emilie Demeyer
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Brussels, March 19, 2021

Reference: Walking challenge and Velomai campaigns

Dear Directors,
Dear DPOs,

Walking challenge and Velomai are campaigns to promote walking and biking as healthy and sustainable modes of transport to commute to school/work.

Several European Schools participated to these campaigns already. Please find further information about the campaigns [here](#).

In practice, the campaigns are competition of individuals, services and European institutions awarding the best performers of each category. Only people with an IT account of the European Institutions (including pupils from European Schools) can register in the system, because the access uses technology linked with the EU LOGIN accounts used by the European Institutions.

After the registration, each person can declare the distance per day covered by bike or by foot.

In order for underage pupils to participate to these campaigns, the European Schools have to commit to informing the pupils' legal representatives each year before the beginning of the campaigns.

The European Schools will be provided with the [European Commission's Privacy Statement](#) explaining the reason for the processing of participants' personal data, the way they collect, handle and ensure protection of all personal data provided, how that information is used and what rights participants have in relation to their personal data. It also specifies the contact details of the responsible Data Controller with whom they may exercise their rights, the Data Protection Officer and the European Data Protection Supervisor.

In this context, the European Commission and more particularly the HR.D.1 is the controller for the processing of the participants' personal data.

More particularly, the European Schools will have to inform that if underage pupils register in the application their legal representatives give consent:

- To the processing of data consisting in the name of the pupil, gender, and school, plus all the steps the pupil introduces in the system and all the pictures posted;
- To the data retention period of five years;
- To the fact that, at any moment, the pupil can decline the visibility of his/her name through the application; although the data will rest until the end of the retention period;
- The application cannot delete users and/or pictures by demand, but is not excluded that in future versions this feature becomes available.

Best regards,

A handwritten signature in blue ink, appearing to read 'Emilie Demeyer', with a long horizontal flourish extending to the right.

Emilie Demeyer
Data Protection Officer